



Bertram Capital Featured as a Top Performing Buyout Fund in PitchBook Data, Inc. Analysis

San Mateo, CA – September 20, 2011 – Bertram Capital was recognized as a top performing buyout fund in a September 15, 2011 PitchBook Data, Inc. analysis of 2006 vintage US buyout funds with B2C investments. Of the 67 funds analyzed, Bertram Growth Capital I (“BGC-1”) ranked number three overall in IRR, representing top decile performance in relation to its peers.

An analysis from PitchBook in July 2011 also featured Bertram Capital’s BGC-1. BGC-1 had the second highest IRR ranking of 2006 vintage US buyout funds with a fund size between \$250 million - \$500 million. PitchBook is an independent and impartial research firm dedicated to providing premium data, news and analysis to the private equity industry.



“I am extremely proud of the Bertram Capital team’s dedication to achieving our investment goals and am pleased to see our hard work recognized in what has proven to be a challenging environment for middle-market private equity investors,” said Jeff Drazan, Managing Partner. “We set out to create a truly differentiated

model in private equity. Our concentrated buy and build approach enables us to deploy the full attention and resources of the Bertram team on each investment.”

For business owners, Bertram Capital is a strategic business partner that provides flexible capital, aggressive business development and operational initiatives to create market leaders. Unlike traditional private equity firms, Bertram Capital has combined an entrepreneurial team with a low leverage model to drive business transformation and significant growth. Bertram Capital has been active on the investment front, completing four new platform acquisitions and five follow-on investments since August 2010. In addition, the firm closed its second fund, Bertram Growth Capital II, in September 2010, raising \$500 million in limited partner commitments.

About Bertram Capital

Bertram Capital is a San Mateo, CA based private equity investment firm with more than \$850 million in capital under management. Founded in 2006, Bertram Capital’s mission is to build value for equity holders, employees, customers, and partners by helping already profitable companies realize their full potential. Visit www.bertramcapital.com for more information.

Contact:

David Hellier

Bertram Capital

(650) 358-5000

pr@bertramcapital.com