



BERTRAM CAPITAL SUPPORTS MANAGEMENT BUYOUT OF ONE DISTRIBUTION, LLC

SANTA ANA, CALIFORNIA – August 18, 2010 – One Distribution, LLC announced today that its founders have completed a management-led recapitalization of the company. The team will remain in place to continue directing the company's strategy and day to day operations. Bertram Capital, a private equity firm based in San Mateo, CA, provided financing in support of the transaction.

One Distribution is the parent company of Supra footwear and KR3W. It designs, markets, and distributes footwear and apparel worldwide. The company is headquartered in Santa Ana, California and has operations in Biarritz, France.

"We worked hard to earn the trust of the team at One Distribution. They have a unique and ambitious vision for the business. We're excited to help them pursue these goals," stated Jeff Drazan, Managing Director at Bertram Capital.

"Bertram brings a track record of working with innovative, fast moving companies. They've been an excellent partner so far. Together we think we can leave a mark on our industry," said Scott Bailey, CEO of One Distribution.

About One Distribution

One Distribution is the parent company of KR3W and Supra footwear.

Launched in 2002, KR3W embodies everything we feel is right about skateboard culture - independence, creativity and originality. KR3W manufactures a full collection of denim, woven shirts and shorts, outerwear, accessories and footwear for today's forward-thinker who prefers to always lead and never follow.

Founded in 2006, SUPRA has quickly become one of the leading independent footwear brands globally. SUPRA is recognized for its groundbreaking silhouettes, unique materials and dynamic color stories. Born from Southern California skateboard culture, SUPRA remains firmly committed to its roots while branching out to offer compelling and functional products to a much broader international audience.

About Bertram Capital

Bertram Capital is a private equity investment firm with more than \$800 million in capital under management. Founded in 2006, Bertram Capital's mission is to build value for equity holders, employees, customers, and partners by helping already profitable companies realize their full potential. View www.bertramcapital.com for more information.

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