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FOR IMMEDIATE RELEASE

**CONSOLIDATED COMPANY GENASCIS™ DEBUTS ITS NEW NAME,
INTEGRATES THE SERVICES OF THREE COMPANIES.**

LOS ANGELES, Calif. - April 20, 2009 - GENASCIS™ (pronounced “genesis”), the new powerhouse in the ambulatory surgery center (ASC) revenue cycle management space, is set to launch its new identity April 22-25 at the Ambulatory Surgery Center Association’s annual conference in Nashville, Tenn.

“GENASCIS was created by integrating the services of a trio of firmly established, industry-leading companies: PMG Partners, MEDIBIS™ and Global Information Technologies (GIT),” said GENASCIS chief executive officer Ed Gallo. “Through this unique blending of powerful information technology and highly specialized skill-sets, we are exponentially leveraging our combined capabilities. With GENASCIS, truly the whole is greater than the sum of its parts,” he added.

According to Gallo, GENASCIS clearly is the largest, most experienced company offering revenue cycle management solutions and holistic expertise to Ambulatory Surgery Centers, and notes that by design “ASC” is contained within the company’s new name.

“The new brand is an acknowledgement of the size, strength and diversity of the entire GENASCIS team,” Gallo said. “Through seamless integration of the revenue cycle continuum, we help ASCs maximize reimbursement, decrease days in accounts receivable and optimize operational and business performance like never before.”

Prior to their combination, PMG Partners was the nation’s leading provider of technology-enhanced revenue cycle services for ambulatory surgery centers and specialty physicians. MEDIBIS designed and built the surgery center industry’s only analytical, business intelligence and benchmarking software. And GIT was widely acknowledged as the premier resource for transcription and clinical coding services for ASCs and specialty practices. Collectively, GENASCIS offers an unmatched understanding of ASC commerce, powerful proprietary technology solutions, as well as high quality in-demand human resources.

With corporate headquarters in Los Angeles, California and offices in San Diego, California and Oklahoma City, Oklahoma, GENASCIS has over 300 employees and currently works with more than 600 surgical centers and specialty physician practices in 44 states.