



## **Bertram Capital Increases Inaugural Buyout Fund to \$350 Million**

Palo Alto, CA, July 23, 2007 -- Bertram Capital, a private equity firm headquartered in Palo Alto, California, announced the closing of an additional \$100 million for its inaugural fund, Bertram Growth Capital I. With this addition, Bertram Capital now has \$350 million in committed institutional capital under management. The firm set out in May to gather additional capital and completed the effort in less than two months.

Bertram Capital was founded in 2006 to invest in middle-market buyout transactions and provide growth equity to established platform companies in the healthcare, manufacturing, technology, and business service industries. The firm has been active in its first nine months: building out its team of investment professionals and acquiring three companies for its initial portfolio.

"We are tremendously pleased to have received such strong and swift support for Bertram Capital's strategy from existing and new limited partners in this fund-raising effort," said Jeff Drazan, Managing Director. "We believe this support was a result of the success we have demonstrated to date in building an excellent investment professional team and executing on exciting investments."

Bertram Capital's strategy is to invest in portfolio companies in attractive, niche sectors, using those operations as platforms to build bigger businesses via operational initiatives and selective acquisitions. The firm's core objective is to propel companies, management teams, and employees toward unlocking their full potential.

"Bertram is focused on building bigger companies that are more relevant in their respective industries. This additional commitment from our investors will allow us to implement this strategy accordingly," said Ken Drazan, Managing Director. Bertram Capital's investments to date include: AuthorHouse, Inc., Power Distribution Inc., and Physicians Management Group, Inc.

The investors in Bertram Capital include major financial institutions, fund of funds, university endowments, and corporate pension funds from North America and Europe.

### **About Bertram Capital Management LLC**

Located in Palo Alto, California, Bertram Capital Management LLC is a private equity investment firm with \$350 million in capital under management. Bertram Capital is committed to providing meaningful operational and strategic resources to facilitate rapid growth in revenue and profitability. Bertram Capital's mission is to build value for equity holders, employees, customers, and partners by helping already profitable companies realize their full operational and financial potential. [www.bertramcapital.com](http://www.bertramcapital.com)