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PRESS RELEASE

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Author Solutions, Inc. Names Kevin Weiss as CEO to lead company into next phase of growth

Successful track record with technology companies cited as key reason for appointment to self-publishing leader

(INDIANAPOLIS – December 7, 2007) [Author Solutions, Inc.](#) (ASI), the holding company for [AuthorHouse](#), [iUniverse](#), and [Wordclay](#), the world's leading [self-publishing](#) brands, announced today that [Kevin Weiss](#) has joined the company as chief executive officer. Weiss brings more than 25 years of senior management and executive experience in the technology sector to ASI. His previous roles include more than 15 years at IBM, where he held key positions in sales, marketing, strategy, and software development. He also previously served as senior vice president of the Americas field operations at BMC Software, and more recently as president of McAfee.

"We're thrilled to have Kevin join the ASI executive team," said Jeff Drazan, managing director of Bertram Capital Management, the California-based private equity firm that owns ASI. Drazan continued, "Kevin's proven execution experience uniquely qualifies him to lead the organization through this crucial development period. We're confident his experience, vision, and leadership will help ASI grow to the next level."

Weiss added, "Author Solutions has strong brands and a reputation for innovation in the publishing industry. That innovation will continue as we introduce new technologies that will dramatically expand our ability to deliver

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on our core focus: helping authors successfully achieve their publishing goals. In 2008, we will add exciting new functionality to Wordclay, our free, online, [do-it-yourself publishing](#) platform, and prepare for the launch of a suite of collaborative, Web-based authoring tools.”

Drazan shared a deep appreciation for Bryan Smith, who preceded Weiss as president and CEO of ASI, “Bryan has played a pivotal role in the expansion and success of ASI over the past four years. His contributions have resulted in rapid growth and have paved the road for the next chapter of ASI.”

For more information on Author Solutions, Inc., please visit www.authorsolutions.com. Further information about AuthorHouse, iUniverse, and Wordclay can be found at www.authorhouse.com, www.iuniverse.com and www.wordclay.com, respectively.

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About Author Solutions, Inc.

Author Solutions, Inc., owned by Bertram Capital, is the leading company in the world focused on helping authors publish, promote, and sell their books. Through a variety of brands, the company offers the most comprehensive range of services to help authors reach their book-publishing goals. Currently, Author Solutions provides services around the globe through the AuthorHouse, AuthorHouse UK, Wordclay, and iUniverse brands operating from offices in Bloomington, Ind.; Indianapolis, Ind.; and Milton Keynes, England; Lincoln, Neb.; New York City; and Shanghai, China. More information can be found by visiting www.authorsolutions.com.

About Bertram Capital Management

Located in Palo Alto, Calif., near Stanford University, Bertram Capital is a \$350 million private equity firm, investing in innovative companies throughout the United States and abroad. Bertram provides strategic insight, technical savvy, and operational expertise that make it an attractive partner for companies looking to expand. Bertram’s mission is to build value for equity holders, employees, customers, and partners by helping already-profitable companies realize their full operational and financial potential. For more information, please visit www.bertramcapital.com.