

PRESS RELEASE

CONTACT:

Kevin A. Gray
Author Solutions
317.246.9348
kgray@authorsolutions.com

Author Solutions Acquires Publishing Assets of Trafford Publishing

Latest Acquisition Brings ASI's world's largest catalog of titles to 120,000 from more than 85,000 authors

BLOOMINGTON, Ind. (April 6, 2009) – [Author Solutions](http://www.authorsolutions.com) (ASI), the world leader in [indie book publishing](#) – the fastest-growing segment of [book publishing](#), announced Tuesday the acquisition of the publishing assets of Trafford Publishing of Victoria, British Columbia. Since its founding, Trafford has helped more than 15,000 authors from more than 120 countries publish and bring to market nearly 20,000 new titles.

“As more and more authors turn to indie book publishing, we are seeing strong double-digit growth in North America as well as the UK, and we believe the time is right to accelerate our international expansion. The Trafford brand gives us a platform to help more writers become published authors around the globe,” said Kevin Weiss, ASI president and chief executive officer.

Established in 1995, Trafford was the world's first company to offer an on-demand publishing service and an early adopter of the Internet bookstore model. Weiss added, “Trafford's strong Canadian and UK presence and roster of more than 15,000 authors make it a valuable addition to our family of author services brands.”

In 2008, the ASI author services brands brought to market more than 21,000 new titles, including one out of every 20 new titles put into distribution in the U.S. Overall, ASI's catalog now includes more than 120,000 titles from more than 85,000 authors.

For more information about Author Solutions, log on to www.authorsolutions.com, or call 877-655-1722.

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About Trafford Publishing

The first company in the world to offer an “on-demand publishing service,” Trafford has led the independent publishing revolution since its establishment in 1995. Trafford also was one of the earliest publishers to utilize the Internet for selling books. More than 10,000 authors from over 120 countries have utilized Trafford's experience for self publishing their books. For more information about Trafford, or to publish your book today, call 1-888-232-4444 or visit www.trafford.com.

About Author Solutions, Inc.

Author Solutions, Inc., (ASI), owned by Bertram Capital, is the world leader in indie book publishing—the fastest-growing segment of publishing. ASI's self publishing brands, AuthorHouse, AuthorHouse UK, iUniverse, Trafford, Xlibris, and Wordclay, have helped more than 85,000 authors self publish, promote, and bring to market more than 125,000 new titles. In 2008, one out of every 20 new U.S. titles was published by an ASI brand—more than any publisher in the world. Headquartered in Bloomington, Indiana, ASI also operates offices in Indianapolis and Milton Keynes, England. Visit www.authorsolutions.com or call 1-877-655-1722 for more information.